Empowering veterans, military families, and service members to build a better future
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As the first institute of its kind in the nation, the Institute for Veterans and Military Families at Syracuse University (IVMF) leverages the intellectual, programmatic and human capital resources of higher education in support of the post-service life course of the nation’s veterans and military families. The IVMF focuses on developing impactful programming, cultivating actionable research, conducting policy analysis and providing technical assistance positioned to address the social, economic and public policy challenges facing the veterans’ community. The IVMF team approaches this mission as a collaboration, forging enduring partnerships with government, private industry, institutions of higher education, philanthropic organizations and stakeholders committed to supporting transitioning service members, veterans and their families.

Visit vets.syr.edu to learn more.
Program Overview

Veterans transitioning from the military to careers in civilian business/industry, government and other careers are often faced with two challenges:

1. How to translate education, experience, skills and training from a military to civilian environment to be a competitive candidate for recruitment and hiring

2. How to develop the soft skills necessary to succeed in a civilian corporate or government environment, particularly in business sectors not closely connected to the military

The Veterans Career Transition Program, operated by the Institute for Veterans and Military Families at Syracuse University, is delivered at no cost to post-9/11 veterans through a grant from JPMorgan Chase & Co. VCTP offers solutions to the above challenges, as well as connections to specific education and training programs, business/industry coalitions focused on veteran employment and information about national and state-level opportunities, and benefits for veterans and their families.

Through online courses—accessible from any location, at any time—veterans have the opportunity to gain understanding and insight into the corporate culture of civilian business/industry, government and other civilian sector employment opportunities.

MORE INFO:
- 315.443.6898
- veteranscertificate@syr.edu
- vets.syr.edu/vctp

IN PARTNERSHIP WITH:
School of Information Studies
SYRACUSE UNIVERSITY
JPMORGAN CHASE & CO.
TOPOCS ADDRESSED

■ CAREER SKILLS
■ MICROSOFT OFFICE FUNDAMENTALS
■ INFORMATION TECHNOLOGY
■ OPERATIONS

Eligibility

■ Post-9/11 veteran OR military service member within one year of transition from military service to the civilian workforce
■ Guard and Reserve members who have civilian sector employment, or will be transitioning into the civilian sector within one year

Costs & Logistics

The program is offered at no-cost to veterans who have served on active duty at any time since 9/11/2001. Costs are currently underwritten by JPMC as part of their extensive collaboration with Syracuse University and as founding partner of the IVMF. Certification exam preparation and exams may be paid for by the program based on progress in the courses, and in the case of exams, results on preparation exams.
Program Overview

Transitioning from military to civilian life presents a unique set of challenges. To make things easier and provide structure, Google has collaborated with the Institute for Veterans and Military Families at Syracuse University (IVMF) and leading organizations, Hire Heroes USA and the U.S. Chamber of Commerce’s Hiring Our Heroes initiative, to create VetNet. Hosted on Google+ and at VetNetHQ.com, VetNet was launched in November 2012 to ease the transition of service members into the civilian workforce.

VetNet is designed to be a free, one-stop shop for the veteran and military family communities as they transition to the civilian workforce. The online resource includes innovative networking tools, career training, job opportunities and entrepreneurship classes—all offered online and at absolutely no cost to participants.

MORE INFO:
315.443.8743
participate@vetnethq.com
vets.syr.edu/vetnet
How to Participate:

No matter where veterans and their family members are in their career search, they have access to resources, tools and instruction through VetNet to help find the career that’s right for them. Each partner organization (Hire Heroes USA, Hiring Our Heroes, and Institute for Veterans and Military Families) brings its own expertise to VetNet through a unique channel. 

Powered by the organization, each VetNet “track” leverages Google+ technology to build an online portal to support veterans based on the post-service transition they are looking to make. Partners provide links to resources, tools and tips related to the training track, items of note and host public events powered by Google+ Hangouts.

VetNet is broken out into three “tracks,” each of which is operated by one of our partner organizations and is designed to cover a specific set of transition challenges. Partner organizations provide links to resources, tools and tips related to their training track through the VetNet Resource Library. Each track features public programming powered by Google Hangouts, a version of teleconferencing technology which allows up to ten participants to have a live video conversation or presentation with an unlimited number of viewers, as each is streamed live on YouTube.

BASIC TRAINING TRACK

This track is for veterans who are at the beginning phases of exploring their next steps and who need assistance with the basics in career development. Featured programming includes resume writing, career search techniques, interview practices and other soft skills aimed to help them obtain employment and develop a clearer vision for their post-service future.

OPERATED BY: Hire Heroes USA

CAREER CONNECTIONS TRACK

This track is geared toward veterans who are further along in the process who are now interested in learning more about specific industries or opportunities. Featured programming connects veterans with industry leaders, fellow veterans and spouses to expand veteran understanding of potential career fields and opportunities.

OPERATED BY: Hire Heroes USA

ENTREPRENEUR TRACK

This track is designed to introduce veterans to the entrepreneurial “nuts & bolts” necessary to start and manage their own small business. Featured programming includes college-level entrepreneurship courses and “office hours” with professors and experienced entrepreneurs, facilitating their access to other IVMF entrepreneurship programming.

OPERATED BY: Institute for Veterans and Military Families
Program Overview

The Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) is a novel, one-of-a-kind initiative designed to leverage the skills, resources and infrastructure of higher education to offer cutting-edge, experiential training in entrepreneurship and small business management to post-9/11 veterans with service-connected disabilities. The aim of the program is to open the door to economic opportunity for our veterans by developing their competencies in the steps and activities associated with creating and sustaining an entrepreneurial venture. The EBV program was founded at Syracuse University in 2007, and has been in continuous operation since that time. Program curriculum is designed to take participants through the steps and stages of venture creation, with a tailored emphasis on the unique challenges and opportunities associated with being a veteran business owner. Importantly, the entire EBV training program is offered without any cost to participating veterans. The EBV is operated by the Institute for Veterans and Military Families at Syracuse University (IVMF).

MORE INFO:
- 315.443.6007
- ebvinfo@syr.edu
- vets.syr.edu/ebv
The EBV program represents a 14-month intervention, and consists of three phases of training and support:

**Phase 1** begins with a 30-day online course focused on basic skills of entrepreneurship and the language of business.

**Phase 2** is a nine-day residency at an EBV-F University where students are exposed to accomplished entrepreneurs and entrepreneurship educators from across the U.S. The residency includes more than 80 hours of instruction in the “nuts and bolts” of business ownership. Throughout the residency, students are exposed to more than 30 guest speakers to include successful entrepreneurs, CEOs of Fortune 500 companies, professional athletes, leaders in government and national experts in disability education. The residency is intense, and designed to both educate and motivate. Students develop their own business ideas and learn skills such as writing business plans, developing financial statements, constructing marketing plans and financing their venture.

**Phase 3** involves 12 months of support and mentorship delivered through the EBV Technical Assistance Program (EBV-TAP), a robust, comprehensive network of mentors and national partnerships.

### Eligibility
- Post-9/11 veterans with a service-connected disability and a passion for entrepreneurship

### Costs & Logistics
The program is offered entirely free to participants through the generous support of the EBV universities and the private giving of individuals and corporations. Examples of expenses covered by the program include transportation, lodging, food and textbooks. In addition, the program does not require use of your GI Bill or VOC-Rehab benefits.

### TOPICS ADDRESSED
- ACCOUNTING
- BUSINESS PLANS
- ECONOMICS
- HUMAN RESOURCES
- FINANCING
- IDEA RECOGNITION
- LEGAL ISSUES
- OPERATIONS
- MARKETING

### THE EBV CONSORTIUM
Today, each of these world-class institutions offers the EBV program on their campuses, with Syracuse University serving as national host. The EBV Consortium represents the first major partnership of American schools and colleges since World War II, formed with the express purpose of cultivating business ownership opportunities for military veterans. The EBV National Consortium consists of:
- Whitman School of Management at Syracuse University
- Anderson School of Management at the University of California, Los Angeles
- College of Business at Florida State University
- Mays School of Business at Texas A&M University
- Krannert School of Management at Purdue University
- E.J. Ourso College of Business at Louisiana State University
- Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship (School of Hotel Administration) at Cornell University
- School of Business at the University of Connecticut
Program Overview

The Entrepreneurship Bootcamp for Veterans’ Families (EBV-F) is an education and self-employment training program founded in 2010 and expanded to Florida State University in 2012. The program leverages the flexibility inherent in small business ownership to provide a vocational and economic path forward for military family members. EBV-F integrates training in small business management with caregiver and family issues, positioning participants to launch and grow a small business in a way that is complementary or enhancing to other family responsibilities. The EBV-F is operated by the Institute for Veterans and Military Families at Syracuse University (IVMF).

MORE INFO:
- 315.443.6007
- ebvinfo@syr.edu
- vets.syr.edu/ebvf
The EBV-F program represents a 14-month intervention, and consists of three phases of training and support:

**Phase 1** 30-day online course moderated by entrepreneurship faculty from one of the EBV-F universities.

**Phase 2** is a nine-day residency at an EBV-F University where students are exposed to accomplished entrepreneurs and entrepreneurship educators from across the U.S. The residency includes more than 80 hours of instruction in the “nuts and bolts” of business ownership. Throughout the residency, students are exposed to more than 30 guest speakers to include successful entrepreneurs, CEOs of Fortune 500 companies, professional athletes, leaders in government and national experts in disability education. The residency is intense, and designed to both educate and motivate. Students develop their own business ideas and learn skills such as writing business plans, developing financial statements, constructing marketing plans and financing their venture.

**Phase 3** involves 12 months of support and mentorship delivered through the EBV-Technical Assistance Program (EBV-TAP), a robust, comprehensive network of mentors and national partnerships.

**THE EBV-F CONSORTIUM**

Today, this world-class institution offers the EBV-F program on its campus, with Syracuse University serving as national host.

- **College of Business at Florida State University**

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**TOPICS ADDRESSED**

- **BUSINESS CONCEPTS**
- **LEGAL ISSUES**
- **BUSINESS PLANS**
- **MARKETING**
- **FINANCING OPERATIONS**
- **SOCIAL MEDIA**
- **HUMAN RESOURCES**

**Eligibility**

- First-degree family member* of post-9/11 veteran
- First-degree family member* of active duty military (including Guard and Reserve)
- Surviving spouse or adult child of a service member who lost their life while serving in the military post-9/11

*Spouse, parent, sibling, adult child

**Costs & Logistics**

The EBV-F program is offered entirely free to participants. The program does not require use of the GI Bill or VOC-Rehab benefits.
Program Overview

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE) is a premier training program in entrepreneurship and small business management. V-WISE helps women veterans and female military spouses/partners find their passion and learn the business savvy skills necessary to turn an idea or start-up into a growing venture. V-WISE is operated by the Institute for Veterans and Military Families at Syracuse University (IVMF) in cooperation with the U.S. Small Business Administration (SBA).

MORE INFO:
- 315.443.4629
- vwise@syr.edu
- vets.syr.edu/VWISE
Eligibility
Applications will be accepted from:

- All active duty and veteran women
- Female spouses/partners of military service members

Costs & Logistics
Through the support of the SBA, the following expenses are covered — hotel room, meals, and related course materials. Participants are responsible for all travel expenses to and from the conference (including hotel and airport parking) and a one-time $75 registration fee.

The V-WISE experience consists of three phases of training and ongoing support:

Phase 1: A 15-day online learning experience designed to teach participants the “language of business,” understand opportunity recognition as it relates to growing a sustainable venture and present actionable strategies related to new venture creation.

Phase 2: The conference phase of the V-WISE experience, is a three-day training offered to cohorts of 200 women at locations across the country. The conference includes more than 20 distinct modules of training, designed for both new business owners and to support the needs of existing ventures. Throughout the conference, participants are exposed to guest speakers to include successful entrepreneurs, CEOs of major companies, professional athletes, leaders in government and national entrepreneurship educators. The conference is intense and designed to both educate and motivate.

Phase 3: Following the conference, graduates are connected to ongoing support and community-building opportunities focused on small business creation and growth. This resource network includes both SBA-provided supportive services (SBDCs, SCORE, VBOCs, WBRC) and services provided by the IVMF.

V-WISE has been offered in cities across the U.S., with training provided to over 1,000 women. Response to the V-WISE experience has exceeded expectations, and the program has evolved into a powerful and nationally-important platform through which to empower our women veterans, spouses and service members in the most American way possible—through business ownership.
Program Overview

Operation Endure & Grow is an eight-week online training experience focused on the fundamentals of launching and/or growing a small business. The program is designed to be flexible to meet the needs of families with busy schedules. A new offering of the course will begin every eight weeks, alternating between a start-up focused curriculum and a growth/sustain-orientated curriculum.

This program is operated by Institute for Veterans and Military Families at Syracuse University (IVMF) in cooperation with the U.S. Small Business Administration (SBA).

MORE INFO:
- 315.443.4629
- endureandgrow@syr.edu
- vets.syr.edu/EndureAndGrow
Eligibility

- Current or former National Guard or Reserve member (with proof of an honorable service status)
- First-degree family member* of current or former National Guard or Reserve member

*Spouse, parent, sibling, adult child

Costs & Logistics

The program registration fee is $75 per student, per term. This includes all courses, materials and books. Through the support of the SBA, all other fees for participants are covered.

The structure of Endure and Grow: The program includes two different tracks (startup and growth) and offers training in the following:

- Core component parts required to develop a business or nonprofit organizational plan
- The interrelationship/interdependency of marketing, accounting/finance, operations/production, and human resources required to formulate a business plan for either a for-profit business or a nonprofit organization.
- How to develop and write an objective, cohesive, and integrated business or nonprofit plan.
- A number of analytical tools, methodologies, and frameworks useful in creating a strong business plan.
- Presenting to prospective investors, lenders, or other financial backers of the proposed business or nonprofit organization.

Choose Your Track

[START-UP TRACK]
Designed for those with an idea for a business venture and for new and emerging enterprises (in business less than three years). Introductory concepts in entrepreneurship will be covered, such as: idea creation, why the business plan matters, accounting for start-ups, securing financing, and more.

[GROWTH TRACK]
Designed for established businesses of three-plus years. Advanced concepts in entrepreneurship will be covered, such as: guerrilla marketing, using social media to grow your business, securing government contracts, planning your exit strategy, and more.
Program Overview

Boots to Business: From Service to Startup (B2B) is a U.S. Small Business Administration (SBA)-sponsored, worldwide program offered as a component of the Department of Defense’s (DoD) redesigned Transition Assistance Program (TAP) renamed Transition GPS. Operation Boots to Business is operated by Institute for Veterans and Military Families at Syracuse University (IVMF) in cooperation with the U.S. Small Business Administration (SBA) as a program developed to introduce and train transitioning service members to business ownership. Boots to Business helps ensure that every transitioning service member has access to a standardized entrepreneurship training track and small business resources in their local communities. After completing Boots to Business, participants will have the tools and knowledge they need to identify a business opportunity, draft a business plan, connect with local small business resources, and launch their small business.

MORE INFO:
315.443.8743
boots2business@syr.edu
vets.syr.edu/b2b
About the program:
Active duty military members (and their partners/spouses) separating from service may elect to participate in the entrepreneurship training track of Boots to Business. This includes:
- Transition GPS/The Entrepreneurship Track: All service members attending will gain exposure to entrepreneurship by viewing a 10-minute video.
- Intensive 2-day/Intro to Entrepreneurship: During Transition GPS, the service member can elect to participate in a 2-day entrepreneurship class, taught by an SBA Representative/SBA Resource Partner at a local military installation. The class will educate participants on business fundamentals and guide them through an initial feasibility analysis of their business concept.
- Foundations of Entrepreneurship Course: Upon completion of the Boots to Business optional “Introduction to Entrepreneurship” track, transitioning service members have the option to further study through an instructor-led 8-week online course offered by the Institute for Veterans and Military Families at Syracuse University (IVMF). Completion of the 8-week online course will require approximately 10 hours of study each week and walk participants through the fundamentals of developing a business plan.

How to Participate:
To participate in the Boots to Business entrepreneurship track, the transitioning service member (or spouse/partner) should contact their on-base TAP coordinator or reach out to an SBA district office. Once participants complete the Intro to Entrepreneurship and the 2-Day Intensive Workshop, the instructor will provide a login and password to gain access to register for the Foundations of Entrepreneurship online training.

* Contact information for SBA’s district offices can be found at www.sba.gov under “Local Assistance.”

Eligibility
- Active duty military members (and their spouses/partners) separating from service may elect to participate in the entrepreneurship training track of B2B Transition GPS.

Costs & Logistics
This program is provided free of charge to transitioning service members as part of Transition GPS.
Program Overview

The IVMF is proud to be a part of the Get Skills to Work coalition which is designed to assist veterans and employers in recognizing and translating the skills gained through military training and experience into civilian workforce skill sets. The program focuses on accelerating skills training for U.S. veterans, helping veterans and employers translate military skills to advanced manufacturing jobs, and empowering employers with tools to recruit, onboard and mentor veterans.

GSTW offers multiple veteran resources, such as:

- A career assessment tool designed to recommend careers for veterans based on individual skills and interests. Recommendations can then be filtered by salary, level of education and desired state of employment.
- A digital “badge” system which helps veterans translate their skills into credentials which are easier for employers to understand. Interested veterans input their resume, MOS, military service profile, and list of skills, which qualifies them for any of the following digital badges:
  - CNC Machine Operator
  - Electronics Assembler
  - Logistics Analyst
  - Machinist
  - Maintenance Technician
  - Materials Handler
  - Mechanical Engineering Technician
  - Pipe Fitter
  - Process Technician
  - Production Technician
  - Welder
- A job search function provided by the US Manufacturing Pipeline, which allows users to create a resume, search for manufacturing job openings and explore the manufacturing industry for fulfilling careers that make use of valuable skills.

MORE INFO:
- contact@getskillstowork.org
- getskillstowork.org

GETSKILLSTOWORK.ORG
The 100,000 Jobs Mission was launched in March 2011 by a number of leading U.S. companies with a goal of collectively hiring 100,000 transitioning service members and military veterans by 2020. The mission seeks to address the issue of joblessness among veterans in the US and bring the meaningful skills of the nation’s best to the workplace. The members of the 100,000 Jobs Mission are committed to helping transitioning service members lead successful lives post service.

Today, this coalition of participating companies seeking to hire veterans numbers over 100. Collectively, the coalition has hired tens of thousands of veterans since its institution and will continue to forge partnerships that promise its continuing success. Participating companies are seeking veterans to fill open positions in the following industries:

- Accounting and Finance
- Airline Travel and Maintenance
- Advanced Manufacturing
- Aerospace Industries
- Automotive Sales and Services
- Biotechnology and Engineering
- Banking and Investment Management
- Construction, Engineering, and Real Estate
- Consulting
- Defense Industries
- Energy
- Entertainment and Media
- Health Care
- Hospitality
- Information Technology
- Insurance
- Retail
- Private Security
- Telecommunications

Interested veterans should join the Veteran Talent Exchange at www.vtx.jobs in order to connect to the coalition of military-friendly employers. Veterans’ contact information, military experience and career preferences will be visible to the dozens of participating employers who are truly committed to hiring veterans. Veterans will also receive career-related information, hiring announcements, as well as resume and interview tips — all designed to optimize the success of their job search.

Submitting one’s information to the Veteran Talent Exchange is for networking purposes only and is not considered an employment application for any of the member employers. The most direct path to be considered for employment at 100,000 Jobs Mission member companies is to search and apply for jobs by keyword, category or location at each company’s career site. Interested veterans can access these sites at www.100000jobsmission.com.

IN PARTNERSHIP WITH:
JPMorgan Chase & Co.

MORE INFO:
- vtx.jobs
- 100000jobsmission.com